

## ESC 2023: member of the communication team of youth centre Destelheide Hanenbos from February to December 2023

Youth Centre Destelheide was founded in 1971, originally as a service for animation and expression. Since 2018, Youth Residence Hanenbos has been included in the centre's activity. The two centres are located in the Flemish part of Belgium, about 10 km from Brussels.

Destelheide focuses its services mainly on young people between the ages of 18 and 25.



Every year, many schools, youth groups and art organisations, artists, etc. find their way to Destelheide. The centre has 35 multifunctional and well-equipped work rooms for music, photography, dance and other training courses. It is also possible to use the centre on a daily basis for conferences or team building activities without overnight stay. Hanenbos is aimed at younger groups: this centre in the middle of nature mainly receives groups with kids who go into the forest every day to do adventure activities. Also in this centre, groups can stay for one or more days in full board.



### LEARNING OPPORTUNITIES FOR THE VOLUNTEERS (in general):

- getting to know the different aspects, partners and activities of youth work in Belgium
- gaining experience in working for an international youth center
- gaining experience in working in a team
- gaining experience in your specific field of expertise
- getting to know yourself and increasing self-confidence
- expanding your network with connections all over Europe
- getting more respect for (inter)cultural diversity
- learning to speak Dutch

### ROLE OF THE VOLUNTEER In COMMUNICATION TEAM



The communication-team in Destelheide & Hanenbos is very small.

This means that you'll get a lot of opportunities to gain experience in your field, but that you'll also have a lot of responsibilities towards the communication and the organization.

Your tasks include:

- content and lay-out creation for web and print
- documentation of the activities on the domain via different media (interviews, film, photo...)
- postproduction (editing of video & pictures)

- social media marketing and strategy
- providing new ideas and creative input
- expand archive and library
- Taking pictures of the events on the domains
- Assist during activities, workshops and events
- Writing little articles about your work at the centre for the magazine

## PROFILE OF THE VOLUNTEER

We are looking for a youngster between 18 and 30 years old who

- is prepared to learn Dutch
- as an advantage is skilled in working with photo- and video-editing programs as for example Adobe Photoshop, Photoshop Lightroom, InDesign, illustrator, ...
- knows how to manage social media
- has good communication skills
- has a sense of responsibility
- has an out-going and social personality
- shares an interest in arts and design
- has a flexible attitude: It's not a 9 to 5 job; you'll also regularly work evenings and weekends and you can be off during the day.
- likes to take initiative
- likes working with youth groups and kids
- is interested in being involved in creative and artistic processes and activities
- is interested in Human Rights Education
- is capable of working independently but also as a team-member
- as an advantage is skilled in taking pictures or making short promotional movies



**Are you interested in this opportunity?**

**for more information contact [Liesbet.vanlil@destelheide-hanenbos.be](mailto:Liesbet.vanlil@destelheide-hanenbos.be)**